



idea

**LEARN TO EMPATHIZE,
DEFINE, IDEATE,
PROTOTYPE & TEST**

**YOUR IDEAS
YOUR PRODUCTS
THE WAY FORWARD.**

DT101: LEAD WITH DESIGN THINKING

DT102: Fundamentals of Design Thinking

DT103: Entrepreneurs, Ideas and Innovation

This course will teach you about Design Thinking, which is a non-linear, iterative process that Teams use to understand users, challenge assumptions, redefine problems and create innovative solutions to prototype and test. Involving five phases - Empathize, Define, Ideate, Prototype and Test. It is most useful to tackle problems that are ill-defined or unknown given any circumstances.

LEARNING OUTCOMES

- ✓ Apply concepts of Design Thinking in the organizations that you lead or serve.
- ✓ Understand and describe the terms and techniques in Service Design & Design Thinking.
- ✓ Able to implement learning to create a customer-centric business.

SKILLS YOU OBTAIN

- ✓ Ideation, Innovation & Leadership Skills
- ✓ Team Skills and Responsibilities
- ✓ Information Management and Lifelong Learning Skills

- ✓ DT101 - 2 Days Face to Face Learning
- ✓ DT102 - Online Self Learning
- ✓ DT103 - Online Self Learning

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Certificates

~~**RM899**~~
RM599
(SAVE over 30%)

APPLY LEAD WITH DESIGN THINKING IN YOUR ORGANISATION TODAY.