

## Courses & Packages

- › Face to face and Online Self-learning (Blended Learning Approach).
- › 6 Premium Courses, each will be 2-days weekend classes.
- › 12 Online Courses, to be completed online using Self-learning Method.
- › Quality sessions with industry experts.
- › Total of 18 Professional Certificates for your total empowerment.

| Courses Under the Strategic Innovation Series                  | Face to Face           | Online Self-Learning | No. of Certificates | Price (RM)                                      | Price (RM)  | ALL IN ONE (RM)  |
|--|------------------------|----------------------|---------------------|---|---|--|
| <b>DT101: LEAD WITH DESIGN THINKING</b>                        | /                      |                      | 3                   | <del>899</del><br><b>599</b><br>(SAVE over 30%) | Package 01<br><del>2,697</del><br><b>1,500</b><br>(SAVE over 40%) | <b>Total Package</b><br><del>5,395</del><br><b>2,700</b><br>(SAVE 50%) |
| DT102: Fundamentals of Design Thinking                         |                        | /                    | 3                   |   |   |  |
| DT103: Entrepreneurs, Ideas and Innovation                     |                        | /                    | 3                   |   |   |  |
| <b>GH101: GAME-CHANGER DIGITAL MARKETING</b>                   | /                      |                      | 3                   | <del>899</del><br><b>599</b><br>(SAVE over 30%) |   |  |
| GH102: Principles of Digital Marketing                         |                        | /                    | 3                   |   |   |  |
| GH103: Growth Hacker Mindset                                   |                        | /                    | 3                   |   |   |  |
| <b>DTE101: WORKPLACE DIGITAL DISRUPTION</b>                    | /                      |                      | 3                   | <del>899</del><br><b>599</b><br>(SAVE over 30%) |   |  |
| DTE102: Product Creation with Disruptive Technology            |                        | /                    | 3                   |   |   |  |
| DTE103: Disruptive Innovation in Business                      |                        | /                    | 3                   |   |   |  |
| <b>SUP101: DESIGN SUCCESSFUL BUSINESS MODELS</b>               | /                      |                      | 3                   | <del>899</del><br><b>599</b><br>(SAVE over 30%) | Package 02<br><del>2,697</del><br><b>1,500</b><br>(SAVE over 40%) |  |
| SUP102: Introduction to Business Modelling Tools               |                        | /                    | 3                   |   |   |  |
| SUP103: Startup Principles and Concepts                        |                        | /                    | 3                   |   |   |  |
| <b>SUF101: CRACKING THE CODE FOR LEAN FINANCIAL MODELS</b>     | /                      |                      | 3                   | <del>899</del><br><b>599</b><br>(SAVE over 30%) |   |  |
| SUF102: Guide on Financial Modelling for Lean Business         |                        | /                    | 3                   |   |   |  |
| SUF103: Case Study: Financial Model for Lean Business          |                        | /                    | 3                   |   |   |  |
| <b>PM101: PROJECT MANAGEMENT FOR SMALL AND MEDIUM BUSINESS</b> | /                      |                      | 3                   | <del>899</del><br><b>599</b><br>(SAVE over 30%) |   |  |
| PM102: Fundamental of Project Management                       |                        | /                    | 3                   |   |   |  |
| PM103: Business Case in Project Management                     |                        | /                    | 3                   |   |   |  |
| <b>TOTAL NUMBER OF PROFESSIONAL CERTIFICATES</b>               | <b>18 CERTIFICATES</b> |                      |                     |   |   |  |

### PACKAGE 1

**DT101: Lead with Design Thinking**  
GH101: Game-Changer Digital Marketing  
DTE101: Workplace Digital Disruption

3 Courses Focused on Idea, Digital Marketing, Managing Technology & Changes

+

6 Online Self-learning modules  
+  
9 Professional Certificates

### PACKAGE 2

**SUP101: Design Successful Business Models**  
SUF101: Cracking the Code for Lean Financial Models  
PM101: Project Management for Small and Medium Business

3 Courses Focused on Latest Business Models & Managing Project

+

6 Online Self-learning modules  
+  
9 Professional Certificates

### TOTAL PACKAGE

PACKAGE 1  
+  
PACKAGE 2

6 Premium Courses

12 Online Self-learning modules

Get all 18 Professional Certificates